

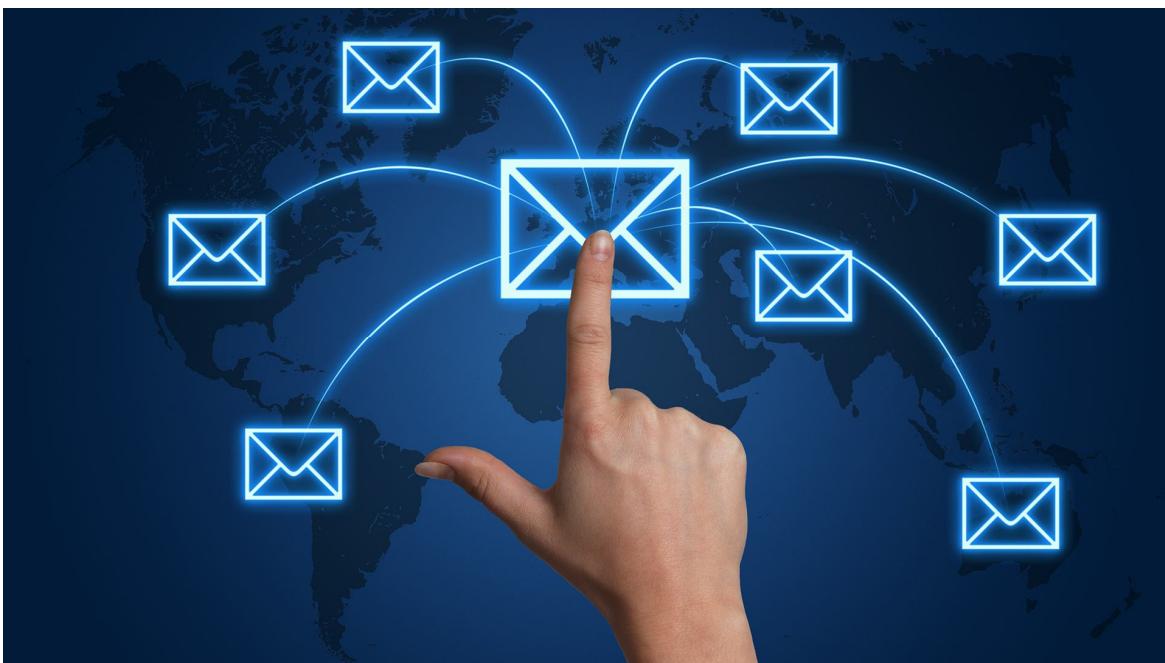


IT SOLUTION AND OVERVIEW CENTER

Company Profile

IT Solution And Overview Center Bulk SMS is a concern of ISOC Communication, a Bangladesh based professional IT solution providing Company. We offer a complete range of Bulk SMS solutions. We have extended our hands across the globe in providing the World Class solutions to the clients in Bulk SMS.

Amongst many competitors in the field of Bulk SMS, ISOC Bulk SMS strives hard to excel well in its project. Most of our clients have been with us for months and keep coming back for more. We are very proud of being a customer's-oriented Bulk SMS Solution Provider, and we nurture all our business relationships with great care and love.



Now a days Bulk SMS is one of the most affordable and easy way to promote your business. If you have been wondering how to promote your company's products in the most effective way, then you should consider bulk SMS messages. Bulk SMS increase your sales and profit in less time. ISOC Bulk SMS, Bulk SMS Service provides you all types of Bulk SMS Solutions with affordable prices and instant delivery. We deals in Promotional SMS, Transaction SMS, API Integration Etc. We have over 100+ satisfied users and over 20+ Resellers who are making profit daily with their White label Bulk SMS Business. Also Check our SMS Pricing at SMS Packages.

ISOC Bulk SMS is a unique block made of corporate values, enthusiastic, skilled and experienced staff, in providing best of breed solutions, services and products to customers across the globe round the clock. We have extensive coverage in complete. Our Bulk SMS Platform allows our customers to send out a single message to reach multiple mobile phones anywhere in Bangladesh with a single click. Our SMS gateways have features like Sender ID.



ISOC Bulk SMS has Technology and Teamwork as a strong foundation and built in strong bond called Trust.

Welcome to ISOC Bulk SMS

ISOC Bulk SMS offers your business a complete end-to-end Bulk SMS solutions for improving service, creating more value in market and grow your Business fast and efficiently. ISOC Bulk SMS allow you to Communicate and send messages to your customers, employees and prospective clients and use our services to grow your business. Our unique bulk sms software can send sms directly from EXCEL plugin. We provide bulk sms gateway for sending SMS. Send SMS from internet from your computer or pc to mobile.



In this age of mobile revolution, it is extremely important to stay in touch with technology at all times. Bulk SMS are the fastest way for conveying information within groups to several members, just within seconds. However, with the ever so strict rules and limitations on messaging services, online bulk SMS service comes as a boon to all tech savvy individuals. With ISOC Bulk SMS you can easily send SMS online to any mobile number in India using a very simple procedure. Bulk SMS service provider ISOC Bulk SMS, leave behind your worries of exorbitant charges on sending SMS.

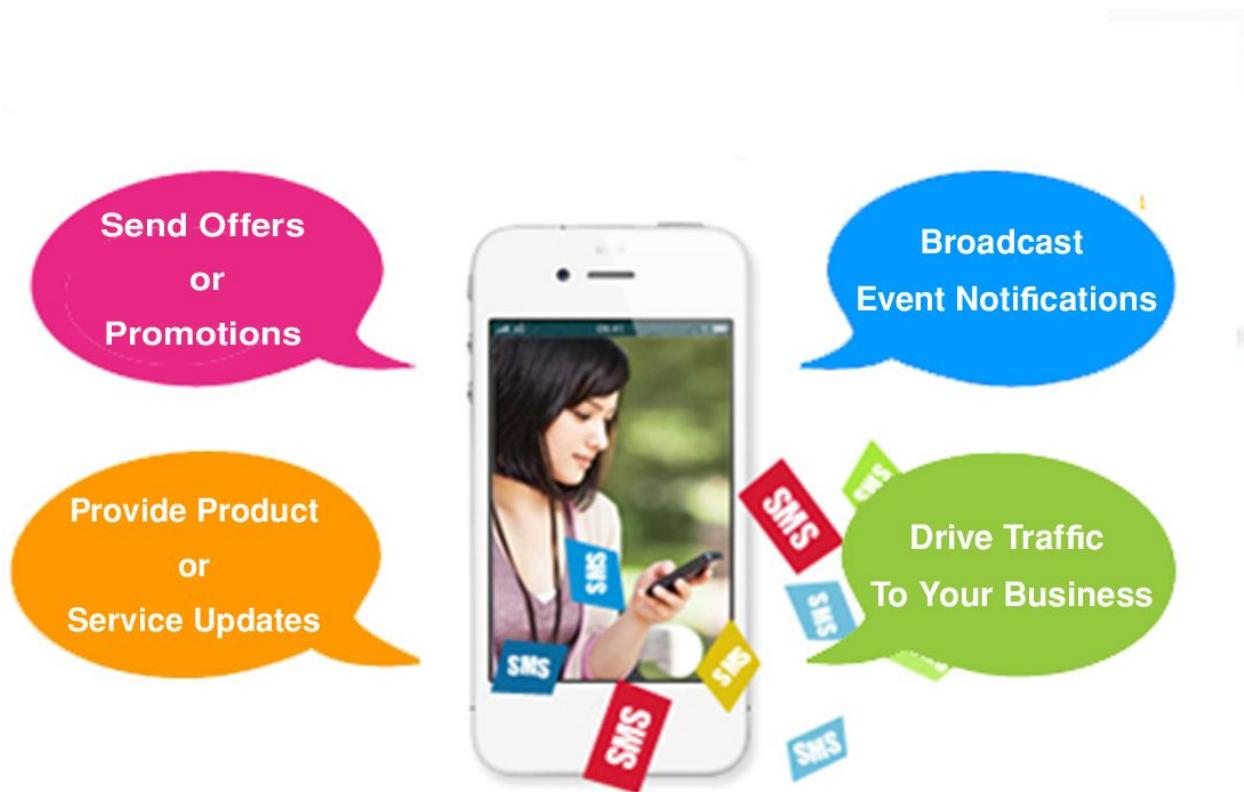


Promotional SMS

Promotional SMS is considered to be one of the best SMS marketing tools till today. They are marketing based messages targeted to release any introductory business or organization or any offers related to products or services. SMS marketing strategies stand best when used in form of promotional SMS, as it directly reaches to the target customer and links information. Alcodes is a leading bulk SMS service provider available on both mobile and website with high delivery rate within the vast range of bulk SMS packages.

These information based text messages are always communicated genuinely as they are sent between 9 AM to 9 PM to the point of contacts in bulk. The primary category under the promotional messages is sales and marketing based messages under the delivery id of 6 digits sender-specific id assigned by the respective telecommunication operator.

Let it be offers or promotions that need to be communicated to the new range of contacts as well as existing customers, promotional bulk SMS are always cost-effective for outstanding results.



Transactional SMS

Transactional Bulk SMS also called as SMS (Short Messaging Service) which has the additional features like Identity on who is Sending (Six Character SENDER ID), 24x7x365 Days of Delivery. Most advantages of Transactional SMS is, it can deliver on DND & Non-DND Numbers both.

Transactional bulk SMS services are ideal for sending alerts/reminders/updates to your existing clients. It is easy to send bulk SMS throughout the globe with user-friendly web interface. Any kind of information sharing sms comes under transactional sms. Government has declared certain categorizes to send Transactional bulk sms.



Features

- ⊕ If the customer is a Company then we would require details on how their customers are subscribing or getting registered and one sample of subscription form is mandatory.
- ⊕ For Educational Institution, we would require a letter stating that the SMS will be used for update to parents/teachers & students and no Promotional activity will be done from the particular account.
- ⊕ For Government Organization, we would require a letter stating to whom the messages will be sent and in case of any complaint what kind of documentation will they be able to provide with one sample mandatory
- ⊕ Bulk SMS Gateway API can be provided to integrate on your application / portal,
You can get more information by clicking [here](#)
- ⊕ Minimum 3 Sample SMS.(70% fixed and 30% Variable)
- ⊕ Refer the Sample Template

SMS Agreement

-  It works on template basis. The templates with 70% of Static Content and 30% Variables
-  Six character Sender Id
-  24/7 SMS delivery timings
-  Easy HTTP API
-  SMS Scheduling as per need
-  Multiple Connectivity
-  Instant delivery & Reports
-  Bulk contacts directly from Excel
-  Easy and user friendly panel



Educational Institution:

- 1) Dear XXXXXXXXXXXXXXXX, Your presence in the class is not up to the mark. Hence, you are needed to attend the lectures immediately & meet our Director XXXXXXXXXXXXXXXX
- 2) Dear Student/ Parents, The unit test of XXXXXXXXXXXXXXXX (10/20/40/60) marks is scheduled from XXXXXX to XXXXX your internal marks is depend on this test. Please be noted.

Financial (Bank/Stock) Institutions:

- 1) Todays trade summary: Bought Nifty Future/Option XXXX Sold XXXXX. Today's profit: XXXXXX Free Website Builder | Free Connect Domain | Website.com
- 2) Markets closing, Exit Nifty Future (or) XXXXXX, Trial will be extended for 1 more day. Free Website Builder | Free Connect Domain | Website.com XXXXXXXXX

E-commerce/Other templates:

- 1) Your feedback is precious for us .Please provide us with your valuable suggestions. Visit Free Website Builder | Free Connect Domain | Website.com or call +880XXXXXXXX, admin@website.com
- 2) Thanks for your enquiry!! We keep in touch with you ASAP. Kindly check your Email ID for more information. Have a nice day. If it's urgent call +880XXXXXXXX or mail to XXXXXXXXXXXXXXXXX by XXXXXXXXX

Higher delivery ratio up to 97%

With 95% of high delivery ratio, ISOC's guarantee instant transmission of your SMS with a cent percent SMS delivery report to the defined customer contacts. We help you monitor the progress and broadcasts using our dynamic delivery. We dispatch SMS with a quick network and reach thousands of customers with offers and promotions.

Cheapest Rate with Premium quality

Send bulk SMS at the most reasonable rates with the fastest messaging service at ISOC Bulk SMS. The easy bulk sms solutions help you send messages to multiple users with the extremely user-friendly interface. The exclusive bulk sms provider services allow you to send Business SMS to improve your business quickly and without any hassles. Send bulk SMS in Bangladesh with the promise of the instant delivery and cheapest pricing.



The bulk sms service is easily accessible on all devices including laptop, desktop and an internet enabled mobile phone. All you need is an internet connection to avail cheap bulk sms service from anywhere and at any time. The website provides convenient options for making payment like payment through debit card, credit card, net banking, etc. We are the one of the best service provider in Promotional Bulk SMS and Transactional Bulk SMS in all over Bangladesh.

About ISOC Bulk SMS

ISOC Bulk SMS Company offers your business a complete end-to-end Bulk SMS solutions for improving service, creating more value in market and grow your Business fast and efficiently. ISOC Bulk SMS allow you to Communicate and send messages to your customers, employees and prospective clients and use our services to grow your business. Our unique bulk sms software can send sms directly from EXCEL plugin. We provide bulk sms gateway for sending SMS. Send SMS from internet from your computer or pc to mobile.



We are one of the leading SMS service providers in Bangladesh and have various options using which you can stay connected to your targeted audience, customers and employees. We make sure that a buzz is created about your products and services. Choosing our services, you can be rest assured to revamp and redesign your Bulk SMS campaign so that you can reach out to the maximum potential customers. The notion of sending Bulk SMS has gained popularity in Bangladesh. You can update your customers' about any of your products and services.



More and more small and medium sized companies are starting to use SMS to communicate with their existing clients and reach new potential customers. Don't be left behind in the competition. Start using SMS as your preferred communication and marketing method.

29% of tweets are read.	12% of Facebook posts are read.
98% of text messages are read.	20% of emails are opened.

7 Cause WHY Bulk SMS Service Will Be The Best Online Marketing Medium

- Cheaper than another marketing strategy
- Very easy to use
- Faster than others
- Easy to reach target audience
- Delivery of exact information
- Personalized Message
- Multilingual option

ISOC Bulk SMS Features

- Easy to operate
- Directly excel plugin
- Use your Product / Service or Website name as Sender ID
- Real time delivery report and unlimited storage of all reports
- Instant Credit updates
- Multiple Payment options
- Full support to customer
- Lowest cost with no hidden cost

Benefits of ISOC Bulk SMS Marketing

Use of bulk text messaging for your business will save you a huge amount of money since you do not have to print advertisements or send bulk mails to your customers. With text messaging you can reach as many as fifty people at one given time. The use of bulk messages will also deliver your message the way you send it contrary to the word of mouth mode of communication. What you want your customers to know is what they will know.

- 99% messages are read.
- 61% people prefer to receive offers to their mobile phones.
- 150 times a day we check our mobile phone.

With bulk messaging for marketing, you do not have to wait for a long time before your message gets delivered. The messages you send reach the recipients instantly. You will also get a faster response because many people nowadays check their mails and offers through their mobile.



phones. There is no better strategy in marketing than going exactly where your customers spend their time; the mobile phones.

1) Instant Deliverability

SMS is lightning fast, literally putting your message into your subscribers' pockets or purses seconds after you send. The average time for all mobile carriers and SMS services is less than 7 seconds from send to received. However, other marketing strategies are also incredibly fast, but nothing compares to the swiftness of SMS.

2) Flexible Platform

Either send a handful of messages to a targeted group or send thousands of SMS messages to your entire list. A great SMS marketing service makes it easy to customize your text message campaigns to the needs of your SMS subscribers. Create a promotional message or a quick industry update; SMS truly molds itself to whatever the needs are of your business. Also, many SMS services easily integrate into your other online marketing strategies.

3) High Open Rate

Compared to email marketing, SMS has a staggeringly high open rate. Essentially, almost every SMS sent is opened (and read), whereas only a fraction of emails sent are read. When a subscriber feels that buzz in their pocket or hears that trill signaling a text message, they always look. In some cases, text messages are automatically opened, where emails aren't. Subscribers have a choice to open your email.

4) High Conversion Rate

With SMS, there is an incredibly high rate of subscriber action. Whatever your SMS is – promotions or contests – there is more action taken compared to any other marketing or promotion strategies.

5) Reliable

Unlike email, SMS doesn't have to battle against spam or other email filters. If anything, SMS is more of a direct connection to your customer base than any other marketing strategy, and there aren't any barriers.

6) Short Messages

Though this is a challenge for some businesses, the 160-character length of SMS is a boon for marketing. It forces you to be clear and concise. Instead of having your subscribers slog through content that isn't always relevant, SMS gets to the point immediately without anything that is unnecessary.

7) Cool Factor

A large demographic of consumers have abandoned the email and have turned to text messages. Show your client list that you are keeping up with the technology by sending targeted promotions via text. It will give your company a head start in winning the battle for the next generation of shoppers. This can be a great strategy for smaller businesses who are looking to create a buzz locally.

8) Limitless Market Potential

Do you even know how many mobile phones are out there? An absolutely ridiculous amount. And since mobile phones and text messaging especially, are the way that people communicate now, there isn't any reason why you can't tap into this virtually limitless market potential. Mobile phone users represent all demographics – a marketing gold mine!

9) Green

Green is in! Though most online marketing strategies are naturally green, it is incredibly important to reiterate. Green is not only great for the environment but for the bottom line.

ISOC Bulk Voice Message

Bulk voice call is a simple communication technology that allows you to take a recorded voice message to hundreds or even thousands of call recipients in a short span of time. These bulk voice calls are most often used for community alerts, notifications, and for business and promotional purposes.



Bulk voice calls can be used for other purposes as well, like political campaigns, customer surveys, mobile marketing, meeting alerts, wake up calls, stock alerts, EMI alerts, medicine reminders and so on.

Bulk voice calls enable you to send Voice Ads/ pre-recorded voice messages in known languages to mobile and landline numbers. Voice calls are powerful tools used for promoting products and in disseminating messages and information. The biggest advantage of bulk voice calls is that it takes the message to a large number of people in a relatively shorter period of time. The bulk voice calls come with a language customization feature that allows the message to reach people of different geographical backgrounds.

Our Price

Masking SMS Price Chart

Package (Quantity)	Cost/SMS
1,000 - 4,999	1 taka
5,000 - 9,999	0.90 taka
10,000 - 19,999	0.80 taka
20,000 - 49,999	0.70 taka
50,000 - 99,999	0.60 taka
1,00,000 – 199,999	0.55 taka
2,00,000+	0.50 taka

Non Masking SMS Price Chart

Package (Quantity)	Cost/SMS
1,000 – 9,999	0.35 taka
10,000 - 19,999	0.33 taka
25,000 - 49,999	0.30 taka
50,000 - 99,999	0.28 taka
100,000 - 199,999	0.25 taka
2,00,000 (+)	Negotiable

**These Rate Chart will not be applicable for location based SMS service



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Thank you